

LOCAL BEAT

Binus hosts Columbia University's entrepreneurship program

For the second time around, Bina Nusantara (Binus) International School in Simprug, South Jakarta, recently hosted the Global Entrepreneurship Program organized by Columbia University, US. The program aimed at increasing students' entrepreneurial knowledge and skills.

In collaboration with the Adam Khoo Learning Technologies, the school facilitated the five-day workshop, which ran from Dec. 15 to 19. Some 21 students from grade nine to 12 from various international schools in Jakarta participated in the workshop, where they learned to generate business ideas and become entrepreneurs.

The materials disseminated during the program included a syllabus utilized for the master's degree program at Columbia Business School.

The workshop was facilitated by Professor Craig Gosselin, a senior lecturer at the business school's postgraduate program.

"Having great ideas alone is not enough, the students need to have the skills to realize the ideas," Gosselin said.



Courtesy of Binus International School